

Jewish Heritage in CUBA

Step back in time to a world apart...

Only a 45 minute flight from Miami, Cuba is one of our **most popular travel destinations** right now. Luscious landscapes and charming communities make charismatic Cuba a top travel destination for lovers of music, food, culture, Jewish Heritage and life! Offering so much more than classic cars and coveted cigars, Cuba has a bounty of beaches, villages, farms and forests for travelers to explore. Ayelet has the connections to create a **private Congregational or Federation tour** that your community will be talking about for years!

Find a full listing of upcoming Cuba tours at <http://ayelet.com/cuba/>



CUBA

with Prof. Stephen Berk
March 18-25, 2018

**Booked in partnership with Cuba Travel Services*



Celebrate your child's Bar/Bat Mitzvah in Israel

The perfect way to mark your simcha together!



Bar/Bat Mitzvah Departure Dates	Tour Ends	Extension Ends
2017		
June 29, 2017	July 10, 2017	July 14, 2017
July 20, 2017	July 31, 2017	Aug 4, 2017
Aug 17, 2017	Aug 28, 2017	Sept 1, 2017
Dec 21, 2017	Jan 1, 2018	Jan 5, 2018
2018		
June 28, 2018	July 9, 2018	July 13, 2018
July 19, 2018	July 30, 2018	Aug 3, 2018
Aug 16, 2018	Aug 27, 2018	Aug 31, 2018
Dec 20, 2018	Dec 31, 2018	Jan 4, 2019
FREE Land Tour for the Bar/Bat Mitzvah Child - Mazel tov!		
Private tours with custom itineraries can be arranged for your family. See rates & full itinerary at www.ayelet.com or contact Ayelet Tours at 800-237-1517 for details!		

Ayelet is proud to be...

Official Tour Provider/Conference Partner for:



Official Sponsor, URJ 2017 Biennial:



UNION for REFORM JUDAISM
האיחוד ליהדות רפורמית

See the World with the World Union for Progressive Judaism!



WUPJ CARIBBEAN CRUISE IGNITING THE JEWISH MUSICAL SOUL

Featuring Josh Nelson & more!
February 17-24, 2018

Participate in a Jewish reform travel experience like no other. Featuring the musical talents of **Josh Nelson** and many more! Joined by **Cantors, choir members and Jewish music lovers** from around the country, this cruise will be a totally unique adventure, offering outstanding concerts, high level scholarship, and amazing touring opportunities, plus all that the 7-night RCCL cruise has to offer. **Don't miss the boat!**



WUPJ/NETZER SUMMER YOUTH CAMP MISSION TO EUROPE

Led by Rabbi Daniel H. Frelander
July 19-30, 2017

Jewish camping is a cornerstone of the WUPJ strategy to create a new generation of Progressive Jews in Europe and the Former Soviet Union. In the very places where Jewish living was a crime, **witness the creative energy of a new generation becoming Jewish leaders**, and living a Judaism unique to their time and their countries. Experience the remarkable Jewish cultural differences as we visit three of these camps, living laboratories of the Jewish future. Visit a blossoming congregation in Kiev and **attend a regional biennial** of German Reform communities.



WUPJ CONNECTIONS 2017 JERUSALEM, ISRAEL

May 17-20, 2017

Ayelet Tours is proud to be coordinating CONNECTIONS 2017, an international conference hosted by the **World Union for Progressive Judaism (WUPJ)**. CONNECTIONS offers opportunities to learn, explore and engage in the diversity of the Progressive Jewish world. This year's focus, **Milestones & Innovation**, honors 200 years of Progressive Jewish history while exploring innovation in Jewish life and its impact on the future of our Jewish peoplehood.

Ayelet around the World...



"Everything was so well orchestrated and so smoothly carried out. Great trip!"

– Participant on Temple Israel of Detroit's Summer 2016 Europe tour, led by Rabbi Harold Loss

*"We were **very impressed with the planning** that went into the trip, and with every detail that was thought of to make (it) go so smoothly. This is the first time that my husband and*

I have been on an organized trip like this and we just cannot get over how well it went. The bus counselor, Luis, was excellent.

***So full of personality, and friendly and warm.** He made the trip especially comfortable. He provided information, and humor and knowledge. Thank you very much for the meaningful experience. The most special aspect of the trip was the Cantorial performances in the four cities, on the buses, for Shabbat, and havdalah. The cantors were excellent. Thanks again for everything."*

– Sue and Sol G., Cantors Assembly Mission to Spain, Summer 2016



Rabbi Jeff Sirkman & Cantor Tracey Scher and

Larchmont Temple led over 60 people on an amazing Israel tour in March 2016! Here they are

volunteering at the Jaffa Institute with Mitch Chupack.

Jerusalem's **Machane Yehuda** comes alive at night – with small bars, live music, and beautifully painted stall doors.



Shalom 2017!

Travel offers the chance to step out of your comfort zone, connect with other cultures, and explore this amazing and diverse world of ours. In short, travel matters.

All of us at Ayelet Tours are dedicated to creating travel experiences that challenge your world view, travel experiences that create long lasting connections, and most of all, travel experiences that matter.

Know any **Jewish singles in their 40s, 50s and 60s?** Their adventure awaits on a Best-Day Adventure Tour. Travel to the **Norwegian Fjords, Cuba, Israel** and beyond with our legendary escort, Bill Cartiff.

Our **Traveling University** tours will explore **Poland & Lithuania, Russia, Eastern Europe, Cuba** and more. Led by highly sought Scholars Prof. Stephen Berk and Prof. Natan Meir (among others), these tours are like the best class you ever took in college with your favorite professor.

Hadassah is the world's largest Zionist women's organization (over 300,000 members strong!), and we're proud to be their **official Israel Missions Provider**. These missions stir the soul and make you proud to support Israel and to be part of the Jewish people.

As the official tour provider for the **World Union for Progressive Judaism**, NO ONE is better connected when it comes to encountering Reform/Progressive Judaism as it blossoms in Israel and around the world. This summer, join WUPJ President, Rabbi Daniel Freeland, and be a kid again on the WUPJ/Netzer **Summer Camps' mission to Ukraine, France and Germany**. See how Jewish camping is making a difference in their lives.

Love Jewish Music? Join headliner **Josh Nelson, Cantor Mike Shochet** and many more on the **WUPJ Musical Caribbean Cruise in Feb 2018**. This cruise WILL SELL OUT, so sign up today!

This year (our 32nd!), we'll also create **private family, Bar/Bat Mitzvah and Congregational tours to Israel and around the world** for literally thousands of people. Through it all, we remain steadfast in providing attentive, personalized service and true destination expertise. We stand ready to help you plan your private congregational or family journey, as together, we prove that travel matters.

Let's get going!

Diane, Jeff, and everyone at Ayelet



Rabbi Michael Farbman & Co. visit the Ramat David Air Base

Visit www.ayelet.com for updates as new and innovative programs are always being added!

I didn't know Ayelet did that, too!

Second-timers Israel tours? *Yes!*

From **top level speakers** to **off the beaten path adventures**, Ayelet has the expertise and the connections to create a **Return Visitor Israel Tour** second to none.

University & Student tours? *Indeed!*

We've planned **University study tours** to Israel and Europe for **Harvard, Yale, West Point, Duke, Georgetown, Brandeis** & many others!

Domestic tours? *You Betcha!*

We've run **singles, teen and congregational trips** to **New Orleans, NYC, DC, Alaska, Nat'l Parks** and many other spots throughout our spectacular country.

Spain? Cuba? Argentina? *Si!*

Explore the **Spanish speaking world** with Ayelet and encounter totally unique Jewish cultures and experiences – from **Ladino melodies to Sephardic flavors to Argentinean Jewish Gauchos (cowboys)** and beyond!

With So Many Israel Providers, Why Choose Ayelet?



A True Partner. Planning a group tour? Our **Marketing Support Package** includes a custom designed **PDF tour flyer**, a full color **FREE 6-foot tall Lobby Banner** promoting your tour, an exclusive Tour Website designed for you, and access to **Israel & Jewish Heritage experts** for an in-person or Skype **group presentation**. We're with you every step of the way to make your group trip a success!

VIP travel for All. In Israel, your hand-picked, top notch guide is supported by a full time ground operator and a hostess, all striving to make certain that things are running smoothly behind the scenes so that you are free to enjoy your experience to the fullest.

Family Run for over 30 years. A second generation family-run business means we are closely involved and care deeply about the experience our clients receive – and we have relationships with partners throughout Israel that literally span decades. Our friends and partners in Israel, Europe, Cuba and beyond know the name Ayelet, and know the high level experience and service we expect for our groups and families. Our company is built on reputation and personal recommendation, and we **stand behind every tour**.

Experience. We are a team of dedicated people who are passionate about the experience you have – the majority of our staff have been with us for well over 10 years each, and all have visited many times (or lived) in Israel!

Don't just take our word for it...

"For our family, the trip was really extraordinary. I knew my husband would love the history. I knew I'd love the culture and adventure. I was confident my kids would have fun. I did not anticipate how absolutely transformative it was for my 18 and 20 year olds. We take great vacations but towards the end of this one, they both, independently, told me this trip changed their lives. It was the right thing at the right time in the right way. We will all be back."

- Julie Rosenberg (Arlington, VA)

"The guide was as good a guide as I have ever had on a trip. As always, I appreciate everything you and everybody at Ayelet does to make our trips so enjoyable and rewarding. This was no exception. The support on the ground was there when we needed it, (keeping) everything running smoothly."

- Rabbi Martin "Buzzy" Beifield (Richmond, VA)

Read more at www.ayelet.com



Staff Fun!

The Ayelet team experiences their own adventure...

In Sept 2016, it was off to Israel for a Familiarization Adventure! Our staff is always staying current with the latest in Israel touring, to help provide our clients the best possible experience. Sometimes you just have to get out!



This was particularly true when the Ayelet Albany office spent a lovely January afternoon in a Sherlock Holmes inspired Escape Room. With only a few seconds left on the clock, our crack detectives solved the final clue, adding Ayelet to the elite list of detectives able to escape on time!



On our summer outing to Mohonk House in beautiful New Paltz, NY, none of us wanted to escape – we didn't want to leave! What a beautiful and special place.



We look forward to a wonderful year traveling with you!

- The Ayelet Tours Team



HADASSAH



HADASSAH MISSIONS

When you tour Israel with Hadassah, it's not just a mission. It's a powerful cultural, emotional, and spiritual adventure. It's a journey through the distant past and vibrant present, and a clear-eyed, thrilling look into Israel's future. Whether you're a first-timer or an experienced traveler, no one knows Israel like Hadassah. Visit Israel soon: it's fun, surprising, impressive, inspiring and spiritual. You will come home refreshed and renewed.



HUMANITARIAN PEOPLE TO PEOPLE MISSION TO CUBA

Led by Dianne Gottlieb

March 12 - 19, 2017

SOLD OUT!



O JERUSALEM! 50th REUNIFICATION MISSION

Led by Ellen Hershkin, Hadassah National President

May 21 - 26, 2017



LAND OF DREAMS, LAND OF INNOVATION: SUMMER MISSION TO ISRAEL

Led by Stephanie Z. Bonder

July 3 - 14, 2017



SEE YOU IN SEPTEMBER: BEST OF ISRAEL MISSION

Led by Shelley Kaplan

September 5 - 15, 2017



HADASSAH ASSOCIATES: ISRAEL - JERUSALEM & SPECTACULAR SOUTH

Led by Fred Safer & Sherryl Kaufman

October 15 - 29, 2017



HADASSAH FLORIDA MISSION: ISRAEL - SEEING IS BELIEVING

Led by Marion Aronheim, Linda Goldstein, Dorrie Kahn & Susan Lafer

October 18 - 31, 2017



ULTIMATE ISRAEL: AUTUMN MISSION TO ISRAEL

Led by Aileen Bormel

October 31 - November 10, 2017

Visit ayelet.com/HADASSAH for 2018 Missions - coming soon!



TRAVELING UNIVERSITY

Ayelet's Worldwide Traveling University is the **premier Jewish Scholar travel program**. Featuring tours to Jewish Heritage destinations worldwide, our Traveling University offers participants the chance to **not just explore, but also enrich** – through insightful **scholarly presentations**, as well as **interactions with the local Jewish communities**. For decades, we have connected discerning travelers with outstanding scholars, resulting in travel experiences that simply cannot be matched. 'Enroll' in your Journey today!



POLAND & LITHUANIA - Vinius, Warsaw, Lodz, Lublin, Krakow

Led by Prof. Natan Meir

June 12 - 25, 2017



CUBA - Havana, Cienfuegos

Led by Prof. Stephen Berk

March 18-25, 2018



EASTERN EUROPE - Prague, Budapest, Krakow, Warsaw

Led by Prof. Stephen Berk

June 17 - 29, 2018 *Optional Berlin Extension June 29 - July 3, 2018



CUBA - Purim in Havana

Led by Ileana Sarria

Feb 25 - March 4, 2018



Best-Day
Adventures

A division of Ayelet Tours serving Jewish singles

BEST-DAY ADVENTURES: JEWISH SINGLES

Jewish Singles Tours for those in their 40s, 50s and 60s. Our programs are created with the single traveler in mind, meaning that we offer a plethora of activities - icebreakers, special events, dining arrangements and organized tours - designed to promote group camaraderie, participation, choices and lots & lots of fun. Come see for yourself how amazing a **truly hands-on, service oriented travel experience** can be. Led by the legendary **Bill Cartiff**, on our tours the bond of friendship-making reigns supreme, resulting in tour experiences both **meaningful and everlasting**.



ISRAEL ADVENTURE

Led by Bill Cartiff

May 21 - June 1, 2017



NORWEGIAN FJORDS - Optional Paris & London Extensions

Led by Bill Cartiff

July 1 - 8, 2017



AMERICA'S MUSIC CITIES

Led by Bill Cartiff

October 15-22, 2017



4th ANNUAL NEW YEARS CRUISE

Led by Bill Cartiff

Dec 23 - 30, 2017 *With post-cruise party in Puerto Rico



CUBA

Led by Bill Cartiff

March 11 - 18, 2018